

SYNDY EMADE ALEX EKUBO SOLANGE OJONG NCHIFOR VALERY

A MAN FOR THE WEEKEND



SIGNAL FORM

Event: “Movie Premiere”

Movie Title: A man for the Weekend

Date of the event: 28th Oct - Douala & 5th Nov - Yaoundé

Type of event: Glamour & Style

Genre: Romantic Comedy

Target Audience: Youths & Family

Access: Payable

Scope of the event: National & International

Location of the event: Yaoundé - Hilton Hotel & Douala - Canal Olympia

Organizers: Blue Rain Entertainment / Bliss International Holdings

Communication: CRTV, Canal 2, Stv, Equinoxes, Ltm, HiTv, Social Networks (Facebook, Bloggers, tweeter) Radios, Posters, Electronic billboards

Sources of funding: Sponsorship, partnership, Individuals

Event Manager: Chi Chi Ladislav

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About **Blue Rain Entertainment**

Blue Rain Entertainment was created in 2015 with the objective of bringing a new and more professional touch in Cameroon movie productions and other aspects in the Cameroonian entertainment industry.

Founded by **Syndy Emade** a professional actress/ producer and philanthropist, Blue rain has had a series of productions amongst which;

2015: Rose on a Grave

2017: A Man For The Weekend

Other than its own movies, Blue rain has co produced movies (like **Chasing Tails, Different kind of Men**), TV shows and organised events with other production houses in and out of Cameroon. With its latest production being “**A man For The Weekend**”

ABOUT THE EVENT

A MAN FOR THE WEEKEND movie premier is a one of a kind celebrity red carpet event in Douala (St John’s Plaza) and Yaoundé (Hilton Hotel). It would host a lot of international celebrities from USA, UK, Nigeria, Ghana, and South Africa.

Highlights include:

- Press conference in Yaoundé
- Celebrity Red carpet
- Movie premier / Launch
- After party

SYNOPSIS

A Man For The Weekend tells us the story of Candace Ayuk (Candy), a young business executive. Driven by her career, she has no time for the pleasures of life, much to the chagrin of her mother who wants to see her settle down. This drives a wedge between the two as Candy finds herself avoiding her mother's calls for obvious reasons. Fate however plays a prank on her as she finds herself trapped by a promise to her mother, and must pay her a visit over the weekend with her "boyfriend", a character obviously non-existent in her life. This starts the quest for a man for the weekend, coming to an end when she agrees on a business deal with Bryan Mbah, an intern with her firm, who unknown to her, is a secret admirer. This is how, Candy and Bryan head off for a weekend at her mother's where they are joined by her senior sister Christelle who is their mother's favourite, the yardstick by which Candy is always measured, and her husband Richard.

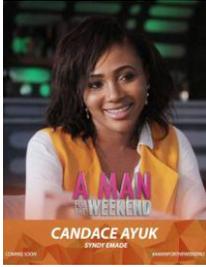
We are taken through a roller-coaster weekend wherein age old sibling rivalries emerge, family secrets are revealed, and Bryan gets a better picture of why Candy is the way she is, deepening his admiration for her. The weekend however takes a turn for the worst when Candy's story turns on its head and her man for the weekend is revealed for who he really is a hired hand. Tempers flare, the family splits in discord with each person going their way, attempting to resume their lives as they were before. Christelle's marriage is already fragile before the weekend get-away is crumbling. Candy, hitherto driven and career-minded, finds her thoughts drifting towards Bryan. Their mom now conscious of how unfair she has been to Candy seeks out a means to make amends.

In a nutshell, **A Man For The Weekend** is a romantic comedy that bares everyday family issues, putting a comic spin to events while accentuating the overriding message that it is ok to be you, stay true, be patient and let life happen.

This movie was shot on location in Limbe and Bananjo in Douala, Produced by **Syndy Emade** and Directed by the multiple awards winning Director, **ACHILLE BRICE**

THE MAIN CAST

SYNDY EMADE (Candace Ayuk Etta/Candy)



CEO of [Blue Rain Entertainment](#), Producer and Actress
Member of Jury Ecran Noir movie festival in Cameroon,
2016: Best Supporting Actress – Red Feather Awards
2017: Best Actress – Scoops Awards

She has featured in many movies, adverts and publicity bill boards and is a former runway model

She is equally brand ambassador for SOLEZA

ALEX EKUBO (Bryan Mbah)

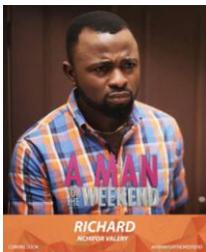


He is a Nigerian actor and model. He was first runner up at the 2010 Mr. Nigeria contest.

2012: Most Promising Actor at the Best of Nollywood Actors Awards
2013: Best Actor in a Supporting Role award at the Best of Nollywood Awards and Golden Icons Academy Movie Awards
2014: Favourite Male Emerging Screen Talent (African) at Screen

Nation Awards

NCHIFOR VALERY (Richard Mbome)



With 35 films to his credit including short films and television series, Valery has had several nominations as well as winning awards

2011: Best Upcoming Actor ZAFAA Global Awards UK London
2013: Mention Special du Jury (Zanzibar International Film Festival- Tanzania) for the movie OBSESSION
2015: Lead role in ALMA best short film at the African International Film Festival (AFRIFF) 2015 in Nigeria, Best Cameroonian short film at Ecran Noirs 2015

SOLANGE OJONG (Christelle Ayuk Epse Mbome)



A veteran name in Cameroon cinema has featured in about 50 movies like Pink Poison, Rose on the Grave etc and the series “*La Kola du Lion*”. She has had multiple nominations to her credit.

She equally runs her own private production company

MISS LEE (Mrs Ayuk)



She is a trained development professional with deep knowledge in gender studies, Law and a meticulous film maker. She is an actor’s coach, script writer (with many films to her credit such as *Soldier’s wife*, *Insecure*, *Text mate*, *Rendezvous* etc), director and producer. She featured in the Cameroon television Series RUMBLE



TECHNICAL CREW

Story and Screen Play: **KARL SAFINDAH**

Make up: **NJONGUO KATE**

Director of photography: **RENE ETTA**

Edited by: **AGBOR OBED AGBOR**

Production Design: **MOKOM WILSTON**

Acting Coach: **ANURIN NWUNEMBOM**

Produced by: **SYNDY EMADE**

Directed by: **ACHILLE BRICE**

Marketing, Communication & Branding: **CHI CHI LADISLAV**

#AMan4dWeekend